



Advertise in the 2010 NCPA Directory!

PRICING	
Half Page	\$200
Full Page	\$300
Tab Page	\$500
Cover -Inside Back	\$500
Cover -Inside Front	\$600
Cover -Back	\$750

Available Space	Ad Dimensions
Full Page	7 ¼ tall by 4 ½wide
Half Page	3 ½ tall by 4 ½wide

PLEASE NOTE THE FOLLOWING:

- All ads must have a 1/4" margin. Acceptable formats are: Microsoft Word, .jpg, .tif, .gif, and Adobe.
- All cover ads have the option for color prints and all ads printed within the Directory, including tabs, are in black and white.
- Advertising space is limited and is on a first come, first served basis.
- **PAYMENT AND ARTWORK MUST BE RECEIVED BY NCPA NO LATER THAN MARCH 31, 2010 TO BE INCLUDED!**

To reserve your ad space or for more information, please contact a member of the NCPA Directory Outreach Committee:

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Our Mission

"The mission of the NCPA is to provide the Human Resources professional with quality focused learning, professional contacts, support for workplace challenges, legal updates and resources that will enhance careers, protect organization assets and build outstanding business relationships."

Benefits of Membership

- ❖ Monthly lunches with inspirational and educational speakers covering a wide variety of topics
- ❖ HRCI Certification and credit hours offered for PHR and SPHR designations
- ❖ Monthly newsletter to provide important information, events and happenings
- ❖ Relevant and timely seminars and workshops on topics of interest to the HR community
- ❖ Members-only social networking opportunities
- ❖ Annual Human Resource Summit
- ❖ Annual Holiday Party benefiting Toys for Tots
- ❖ Senior Human Resources Roundtable discussions
- ❖ Monthly legal updates
- ❖ Annual membership directory listing
- ❖ NCPA website access for information, advertising, job postings and event information
- ❖ Opportunities to participate in NCPA committees increasing your exposure within NCPA
- ❖ Opportunities to participate as an event sponsor, exhibitor, or advertiser
- ❖ Reduced fees for event participation
- ❖ Opportunities to give back through charitable donations
- ❖ Linked-In group membership exclusively for NCPA members

Membership Pricing

- ❖ Individual Memberships: \$75
- ❖ Corporate Memberships*: \$200

**Corporate memberships include one primary and two alternate members.*